

Appendix 8		
Format for Mandatory Disclosure		
Mandatory Disclosure	Updated on 30 Mar 2010	
1	AICTE File No Date & Period of last approval	AE 1738841 22 May 2008 From 2008 to 2011
2	Name of the Institution Address of the Institution City & Pin Code State- UT Longitude & Latitude Phone number with STD code FAX number with STD code Office hours at the Institution Academic hours at the Institution Email Website Nearest Railway Station (dist in km) Nearest Airport (dist in km)	S.D. College of Management Studies Behind Gandhi Polytechnic Bhopa Road, Muzaffarnagar Muzaffarnagar-251001 U.P 77 E 42 & 29 N 28 0131-2604773,2608815 0131-2604773 09: 00 AM to 04:00 PM 09: 00 AM to 04:00 PM Sdcms17@rediffmail.com Sdcamzn.in Muzaffarnagar = 2 km. New Delhi = 130 km.
3	Type of Institution Category (1) of the Institution Category (2) of the Institution	Self Financed Non Minority Co-Ed
4	Name of the organization running the institution Type of the organization Address of the organization Registered with Registration date Website of the organization	S.D. College Association Society S.D. College Market, Jhansi Ki Rani Muzaffarnagar- 251002 Registrar of Society 18 Jan. 2006 www.sdcamzn.in
5	Name of the affiliating University Address Website Latest affiliation period	U.P. Technical University I.E.T. Campus, Sitapur Road, Lucknow - 226021 uptu.org 2008-2011
6	Name of Principal / Director Exact Designation Phone number with STD code FAX number with STD code Email Highest Degree Field of specialization	Dr. Gajpal Singh Director 0131-2604773, 2608815 0131-2604773 Sdcms17@rediffmail.com Ph.D. Management / Commerce

7	Governing Board Members	Enclosure no. 1
	Frequency of meetings & date of last meeting	Half yearly
8	Academic Advisory Body	Enclosure no. 2
	Frequency of meetings & date of last meeting	Half yearly
9	Organizational Chart	Enclosure no. 3
10	Student feedback mechanism on Institutional Governance / faculty performance	Enclosure no. 4
11	Grievance redressed mechanism for faculty, staff and students	Student, Faculty Member or Staff having grievance reports to HOD and then to the Director.
12	Name of the Department	Management
	Course	Master of Business Administration
	Level	PG
	1 <sup>st</sup> Year of Approval by the Council	1997
	Year wise Sanctioned Intake	CAY 120    CAY-1 60    CAY-2 60
	Year wise Actual Admissions	CAY 120    CAY-1 60    CAY-2 60
	Cut off marks – General quota	Admission are done as per UPSEE Conducted by UPTU
	% Students passed with Distinction	CAY nil    CAY-1 nil    CAY-2 nil
	% Students passed with first Class	CAY 96.66    CAY-1 100    CAY-2 91.66
	Students Placed	CAY 18    CAY-1 12    CAY-2 09
	Average Pay package, Rs. / Year	CAY 1.25 PA    CAY-1    CAY-2
	Students opted for higher Studies	Data Not Available
	Accreditation Status of the Course	Not Accredited
	Doctoral Courses	No
	Foreign Collaborations, if any	No
	Professional Society Memberships	Computer Society of India, Chennai
	Professional activities	Seminars, Workshops, Faculty Development programme, Quiz Programme
	Consultancy activities	The faculties are encouraged to guide Industries from time to time
	Grants fetched	NIL
	Departmental Achievements	We have successful result of the course.
	Distinguished Alumni	1. Ms. Shivani Gangal – HR Manager, AL-FIJIAN- DUBAI 2. Ms. Shurti Agarwal – HR Head, Ozone Consultancy, New Delhi.

13	Name of Teaching Staff	As per enclosure: 6 a to 6 n		
	Designation			
	Department			
	Date of Joining the Institution			
	Qualifications with Class / Grade	UG	PG	Ph.D.
	Total Experience in Year	Teaching	Industry	Research
	Papers Published	National	International	
	Papers Presented in Conferences	National	International	
	Ph.D Guide? Give field & University	Field	University	
	Ph.Ds / Projects Guided	PhDs	Projects at Masters level	
	Books Published / IPRs / Patents			
	Professional Memberships			
	Consultancy Activities			
	Awards			
	Grants fetched			
	Interaction with Professional Institutions			

14	Admission quota	120
	Entrance test / admission criteria	Entrance Test is conducted by UPTU & admissions are done by them through counseling.
	Cut off / last candidate admitted	As per UPTU counseling
	Fees in rupees	CAY 60,000/- CAY-1 55,000/- CAY-2 50,000/- Enclosure no. 5
	Fees in rupees	CAY NIL CAY-1 NIL CAY-2 NIL
	Number of Fee Wolvers offered	We follow UPTU Calendar
	PIO quota	No

15	Infrastructural Information	
	Classroom / Tutorial Room facilities	03/ 01 Enclosure - 7 a
	Laboratory details	NIL
	Computer Centre facilities	02 Enclosure - 7 b
	Library details	01 Enclosure - 7 c
	Auditorium / Centre facilities	01 Enclosure - 7 d
	Cafeteria	01 Enclosure - 7 e
	Indoor Sports facilities	Badminton, Carom, Chess Enclosure - 7 f
	Outdoor Sports facilities	Basket Ball, Hand Ball, Foot Ball, Cricket & Athletes Enclosure - 7 g
	Gymnasium facilities	NIL
	Facilities for disabled	NIL
	Any other facilities	

16	Boys Hostel	Yes capacity	72	Enclosure - 8 a
	Girls Hostel	Yes capacity	50	Enclosure - 8 b
	Medical & other Facilities at Hostel	First Aid Box		

17	Academic Sessions	August to July
	Examination System, Year / Sem	Semester
	Period of declaration of results	Results are declared by U.P.T.U

18	Counseling / Mentoring	Students are continuously counseled by Faculty Members to become good citizens by doing good work.
	Career counseling	Career counseling of various opportunities for their better employment. Also students are guided to take unique students as per UPTU curriculum.
	Medical facilities	Are available at S.D. Medical Research Institute
	Student Insurance	Is done through oriental Insurance Co. Ltd. for 100% Students & employees.

19	Students Activity Body	We have constituted welfare committee for students consisting eight members.
	Cultural activities	Yes
	Sports activities	Yes
	Literary activities	Yes
	Magazine / Newsletter	Yes
	Technical activities / Tech fest	Yes
	Industrial Visits / Tours	Yes
	Alumni activities	Yes

20	Name of the information officer for RTI	Not Applicable
	Designation	
	Phone number with STD code	
	FAX number with STD code	
	Email	

CAY = Current Academic Year

\* Repeat this template for each department / staff.

# Repeat this template for additional quota, if any.

^ Add photographs

S.D. College of Management Studies  
Behind Ganesh Polytechnic  
Muzaffarnagar

# Enclosures

1 to 8

 23/3/10  
S.D. College of Management Studies  
Behind Ganesh Polytechnic  
Muzaffarnagar

**S.D.COLLEGE OF MANAGEMENT STUDIES, BIOPA ROAD, MUZAFFARNAGAR  
BRIEF DESCRIPTION OF GOVERNING BODY**

*Ref no para-7  
Encl. no 01*

S. No	Name	Qualification	Occupation	Official Address
1	Chairman Sh. Prem Chaud Agrawal	M.A	Business	A-66, Saket, Meerut
2	Vice Chairman Sh. Niranjan Swaroop	M.Sc	Industrialist	118 B, New Mandi, Muzaffarnagar
3 to 4	Members to be nominated by the Registered Society/Trust 3. Sh. Neeraj Kumar (Secretary & Manager) 4. Sh. Hari Bhuvan Gupta (Joint Secretary & Manager)	B.Com, FCA B.A. (LLB)	Business Business	25-7 Ram Bagh Road, Muzaffarnagar 112 North Civil Line, Muzaffarnagar
5	A reputed Industrialist Sh. Alok Swaroop	B.Sc	Business	Raj Bhawan, Biopa Road, Muzaffarnagar
6	An eminent Technologist Sh. Anil Agarwal	B.Tech (Ph.D)	Technologist	Central Building Research Institute, Roorkee
7	An educationist/ Administrator Dr. S.N. Chaudhan	Ph.D	Profession	Director, S.D. College of Engineering & Technology, Jantath Road, Muzaffarnagar
8	A parent of the Male/Female student to be nominated by Chairman BODG in rotation of one year Sh. Omveer Singh	B.A	Business	Kudana Road, Shamli, Dist - Muzaffarnagar (U.P.)
9	One HOD/Dean/Teacher of the Institute on rotation of one year to be nominated by Board. Sh. Ashutosh Sharma	MBA, M.A (Psy), LL.B	Professional	16, State Bank Colony, Muzaffarnagar
10	One nominee of AICTE, Regional Council/ Ministry of Education, Govt. of India. 1. Prof. Kamkum Garg 2. Dr. S.B. Singh			
11	Nominee of the U.P. Technical University. To be Nominated by U.P. Tech. University			
12	Nominee of the State Government To be Nominated by the State Government			
13	Director/ Principal of the Institute (Member Secretary) Dr. G.P. Singh	MBA, Ph. D	Profession	Director, S. D. College of Management Studies, Biopa Road, Muzaffarnagar

**Signature & Seal Chairman**

- Note :**
1. S.No. 9 Will be at least graduate.
  2. Sitting of the Governing Body minimum two and up to four expected in a year (July to June)

E.D. College of Management Studies  
Briop Road, Muzaffarnagar  
Muzaffarnagar



विद्यया ऽ मृतमश्नुते

Refers para 8  
Encl No 02

# S.D. College of Management Studies

## MEMBERS OF ACADEMIC ADVISORY BODY

1. Prof. Ashutosh Sharma
2. Dr. K.G. Arora
3. Sh. Sanjeev Agarwal
4. Sh. Pawan Kumar
5. Prof. (Dr.) R.C. Mittal
6. Dr. C.K. Jain
7. Sh. P. P. Sharma
8. Prof. R.D. Kumar

  
Director  
S.D. College of Management Studies  
Deemed Group Polytchnic  
Muzaffarnagar



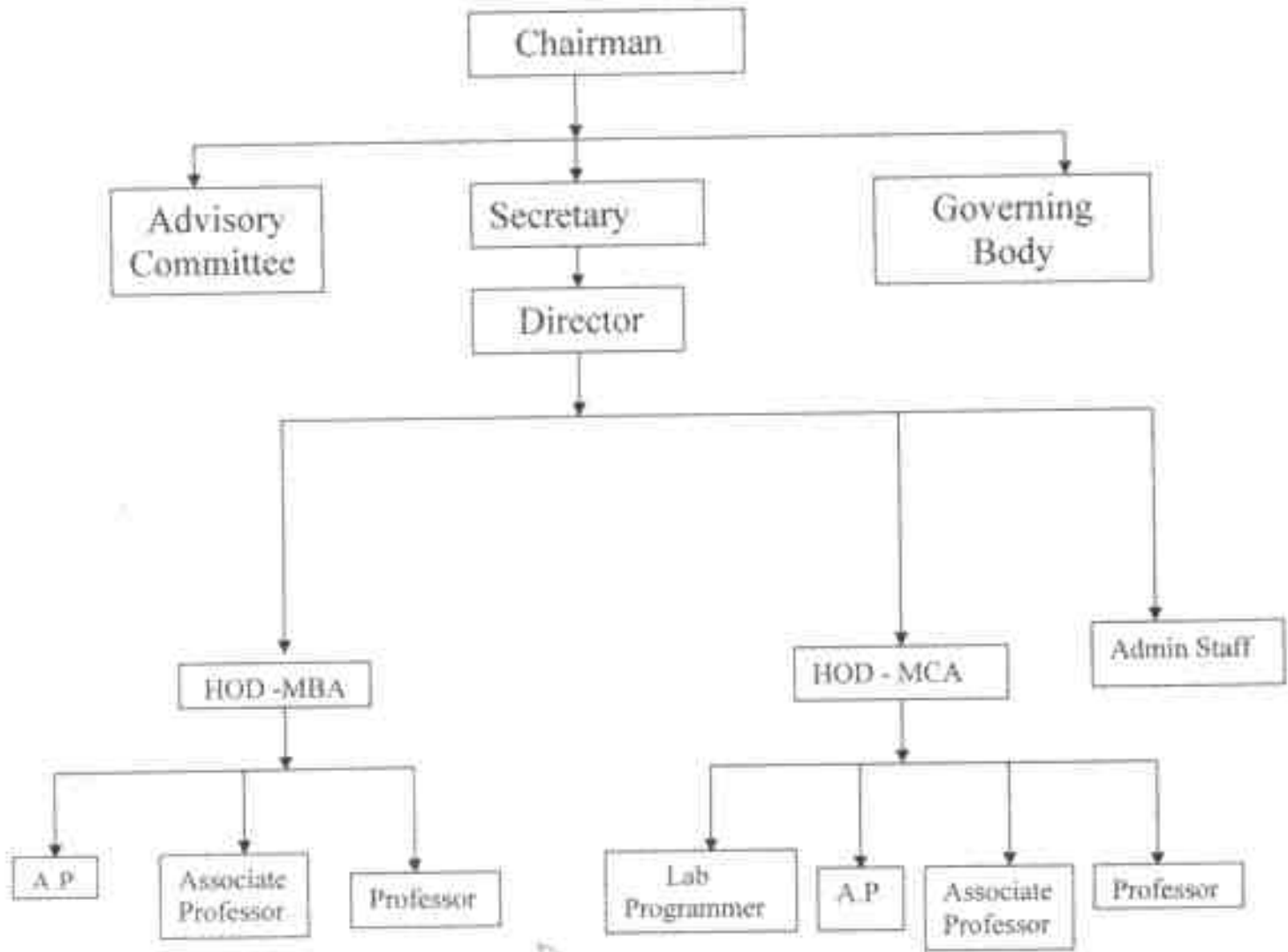
# S.D. COLLEGE OF MANAGEMENT STUDIES

Affiliated to C.C.S. University, Meerut and U.P. Tech. University, Lucknow  
Approved by AICTE, New Delhi  
Shopa Road, Muzaffarnagar-251 001 (U.P.)  
Ph. & Fax : 0131-2604773, 2608815

Ref. No. ....

Dated.....

## ORGANISATION STRUCTURE OF S. D. C.M.S.



**S.D.COLLEGE OF MANAGEMENT STUDIES**  
**Student Feed-Back Performa**

*Refer para-16*  
*Encl No 04*

1. Name of the student..... Name of the Faculty..... S No.

2. Paper Taught..... Course..... Semester.....

**ACADEMICS**

3. Knowledge about the subject:  
 Excellent  V. Good  Good  Average  Poor
4. Communication skill:  
 Excellent  V. Good  Good  Average  Poor
5. Satisfies the queries of student:  
 Always  V. often  Often  Sometimes  Never
6. Attitude toward student:  
 Friendly  Co-operative  Affectionate  Rude  Arrogant
7. Assignment :  
 Always  Often  Sometimes  Never
8. Regularity/ Punctuality:  
 Always  Often  Sometimes  Never
9. What characteristics do you like the teacher?

Like	Dislike
1. _____	1. _____
2. _____	2. _____
3. _____	3. _____

10. Overall Assessment about the teacher:  
 Excellent  V. Good  Good  Average  Poor
11. Course Coverage:  
 As per the Session plan  Not as per the session plan  Most of the course covered in the last moment  Not able to complete the course in time
12. Would you like that he/she will teach the same subject in the next sem.:  
 Yes  No
13. Do you like him/her as:  
 Faculty  Class Co-ordinator  Co-ordinator  HOD  Head-TPO
14. How many classes you have attended for this subject till today?  
 100%  75%  60%  50%  <50%
15. What % of course is covered by faculty through class sessions?  
 100%  75%  50%  25%  Less than 25%
16. What % course is covered by faculty through Presentations?  
 100%  75%  50%  25%  Less than 25%

17. Remarks, if any for the betterment of college:  

*C.F.C*



सिद्धार्थप्रसादपुरी

# S.D. College of Management Studies

Fee Structure - para 4  
Encl No 05

## V FEE

Details of fee, as approved by state fee Committee, for the Institution.

### ↓ Fee Structure of the Institution (MBA)

S.No.	Category	MBA		Management Quota	
		Fixed by the state fee committee	Being Charged by the Institution	Fixed by the State Fee Committee	Being Charged by the Institution
1	Admission Fee		1100		1100
2	Tuition Fee	Matter is pending before state fee fixation Committee	65,000	Matter is pending before state fee fixation Committee	65,000
3	University (Examination Fee, registration Fee etc.)	3550	3550	3550	3550
4	Hostel Fee (Per Annum)				
5	Laboratory Fee				
6	Library Fee				
7	Industrial Tour (Building Maintenance and Development Fee)				
	<b>Total Fee</b>		<b>69650</b>		<b>69650</b>

\* Hostel Fees - Rs. 34000/- (With Boarding & Lodging)

### ↓ Fee Structure of the Institution (MCA)

S.No.	Category	MCA		Management Quota	
		Fixed by the state fee committee	Being Charged by the Institution	Fixed by the State Fee Committee	Being Charged by the Institution
1	Admission Fee		1100		1100
2	Tuition Fee	Matter is pending before state fee fixation Committee	60,000	Matter is pending before state fee fixation Committee	60,000
3	University (Examination Fee, registration Fee etc.)	3550	3550	3550	3550
4	Hostel Fee (Per Annum)				
5	Industrial Project (Building Maintenance and Development Fee)				
6	Library Fee				
7	Any Security other (Refundable)				
	<b>Total Fee</b>		<b>64650</b>		<b>64650</b>

C.F.C.  
19/3/10  
S.D. College of Management Studies  
Behind Gandhi Polytechnic,  
Mutafarnagar

S/O SRI CHANDRASIR SINGH  
SMT SINGARI DEVI

Encl 6a

GAJRAL NO: ARRBS 2107/FACULTY PROFILE DETAILS



- 1a. NAME : GAJPAL SINGH  
 1b. ADDRESS (RES.) : H.NO. 77, SCHEME - 7, SECTOR - 3, VIDYANAGAR, SHAHRANAGAR, MEERUT - 250004, U.P.  
 2. PHONE NUMBER : (R) ..... (Mob) 998884973  
 3. E-MAIL ADDRESS : singhgajpal@yahoo.com Date of joining 01/10/09  
 4. DESIGNATION : Director  
 4A. Qualifications : BA, PGDHRM, MBA, MA. (Sociology), Ph.D (Management)  
 5. PH.D. RESEARCH DETAILS : AWARDED IN 2008 BY CCS UNIVERSITY, MEERUT, U.P.  
 TOPIC OF RESEARCH : "A Study of HUMAN RESOURCE MANAGEMENT AT BHEL"  
 6. RESEARCH EXPERIENCE : } ... years ..... months  
 7. TEACHING EXPERIENCE : } ... years ..... months  
 8. INDUSTRIAL EXPERIENCE : } ... years ..... months  
 9. TOTAL EXPERIENCE : 19.. years .. months  
 10. RESEARCH GUIDANCE PG Level: 01 years ..... months  
 11. RESEARCH (PH.D.) GUIDED : TOTAL NO.: Nil  
 12. MEMBERSHIP OF SOCIETIES/ASSOCIATIONS : TOTAL NO.: PHD Chamber of Commerce, N-Delhi  
 13. CONSULTANCY ASSIGNMENTS : 02 with industry  
 14. SEMINAR/SYMPOSIUM ATTENDED/DELIVERED : TOTAL NO.: 01  
 15. QIP/SHORT TERM TRAINING ATTENDED : QIP By IIT Roorkee from 18/1-19/1/10 on "Empowering Teachers"  
 16. PUBLICATION DETAILS : TOTAL NO.: ..... (INTERNATIONAL:..... NATIONAL:.....)

RESEARCH PUBLICATIONS DETAILS							
SNO	PAPER TITLE	CO-OTHER	MONTH & YEAR	NAME OF JOURNAL	ED. & VOL.	PAGE NO.	NATIONAL/ INTERNATIONAL
NIL							

17. BOOK(S) PUBLISHED : TOTAL NO.: ..... (as on 01/08/08)

BOOK PUBLICATIONS DETAILS					
SNO	BOOK TITLE	CO-OTHER	MONTH & YEAR	NAME OF PUBLICATION	GRANT IF ANY Granting Body & Amount
NIL					

18. ANY OTHER (PLEASE SPECIFY/ATTACH...):

PLACE : Meerut  
 DATE : .....

SIGNATURE: [Signature]  
 NAME OF FACULTY: DR. GAJPAL SINGH

Human Resource Management Section  
 CCS University  
 Meerut

PG Dip in Personnel mgmt.  
 MA in Psychology  
 M.Phil

66



FACULTY PROFILE DETAILS

1. NAME  
 2. ADDRESS (RES.)

ASHUTOSH SHARMA  
 16, STATE BANK COLONY  
 JANSATI ROAD,  
 MUZAFFAR NAGAR

3. PHONE NUMBER  
 4. E-MAIL ADDRESS

11. INDICATE RESEARCH INTERESTS  
 - ASSISTANTS TO THE REGISTRAR - 2011

5. QUALIFICATION

M.Phil (Mgt), M.A. (Psychology), B.Sc.

6. DESIGNATION

Prof. Pursuing Ph.D. (Topic Allocation: A new psycho-problem)

7. P.H.D. RESEARCH DETAILS

8. RESEARCH EXPERIENCE

9. TEACHING EXPERIENCE

10. INDUSTRIAL EXPERIENCE

11. TOTAL EXPERIENCE

15 years 09 months  
 15 years 09 months  
 15 years 09 months

Date of joining - 01-07-1998

12. RESEARCH GUIDANCE

13. RESEARCH (PH.D.) GUIDED

14. AWARDS/RECOGNITIONS

15. MEMBERSHIP OF SOCIETIES/ASSOCIATIONS

16. INVITED LECTURES

17. SEMINAR/SYMPOSIUM ATTENDED/DELIVERED

18. OFF-SHORE/TEAM TRAINING ATTENDED

19. PUBLIC APPEARANCES SEMINARS

TOTAL NO. \_\_\_\_\_

TOTAL NO. \_\_\_\_\_

TOTAL NO. 01

TOTAL NO. 03

TOTAL NO. 03

03

TOTAL NO. (INTERNATIONAL 03 NATIONAL 03)

RESEARCH PUBLICATIONS DETAILS

SNO	PAPER TITLE	CO-AUTHOR	MONTH & YEAR	NAME OF JOURNAL	ED. & VOL.	PAGE NO.	FORMAT ANNEXURE - X	
							NATIONAL	INTERNATIONAL

IV. BOOKS PUBLISHED

TOTAL NO. \_\_\_\_\_

BOOK PUBLICATIONS DETAILS

SNO	BOOK TITLE	CO-AUTHOR	MONTH & YEAR	NAME OF PUBLICATION	FORMAT ANNEXURE - XI	
					GRANT IF ANY	Granting Body & Amount
1	Management - The Indian Scenario	1. Mr. Prakash 2. Mr. Vidul	2010	Prakash Prakashan		150

V. OTHER PLEAS SPECIFY ATTACH

PLACE MUZAFFAR NAGAR

DATE 7-2-10

Attested

SIGNATURE

NAME OF FACULTY ASHUTOSH SHARMA

Encl. 60

FACULTY PROFILE DETAILS



1a. NAME  
1b. ADDRESS (RES.)

Dr. RAAVI JAIN  
376, NORTH CIVIL LINES  
Dr. GADGAL WADI GALLI  
ANSARI ROAD, MZN

2. PHONE NUMBER  
3. E-MAIL ADDRESS

(R) 2443284 (Mob) 9557197818  
raavijain76@rediffmail.com

4. DESIGNATION

Professor date of joining - 01-01-2010

5. PH.D. RESEARCH DETAILS  
TOPIC OF RESEARCH

AN ANALYTICAL STUDY OF WORKING CAPITAL REQUIREMENTS OF SSI & FOLLOW UP BY COMMERCIAL BANKS - AN EMPIRICAL STUDY

6. RESEARCH EXPERIENCE  
7. TEACHING EXPERIENCE  
8. INDUSTRIAL EXPERIENCE  
9. TOTAL EXPERIENCE

10 years 0 months  
10 years 1 months  
0 years 0 months  
0 years 0 months

10. RESEARCH GUIDANCE  
11. RESEARCH (PH.D.) GUIDED

0 years 0 months  
TOTAL NO. 0  
TOTAL NO. 0

12. MEMBERSHIP OF SOCIETIES/ASSOCIATIONS

13. CONSULTANCY ASSIGNMENTS

14. SEMINAR/SYMPOSIUM ATTENDED/DELIVERED

TOTAL NO. 8

15. QIP/SHORT TERM TRAINING ATTENDED

26. PUBLICATION DETAILS

TOTAL NO. (INTERNATIONAL: NATIONAL:)

RESEARCH PUBLICATIONS DETAILS							
SNO	PAPER TITLE	CO-OTHER	MONTH & YEAR	NAME OF JOURNAL	ED. & VOL	PAGE NO.	NATIONAL/ INTERNATIONAL

17. BOOK(S) PUBLISHED

TOTAL NO. (as on 01/08/08)

BOOK PUBLICATIONS DETAILS					
SNO	BOOK TITLE	CO-OTHER	MONTH & YEAR	NAME OF PUBLICATION	GRANT IF ANY Granting Body & Amount

18. ANY OTHER (PLEASE SPECIFY/ATTACH...)

One International Seminar Attended  
Ranger Leader (Bharat Scout & Guide)

PLACE : MUZAFFARNAGAR

SIGNATURE: Raavi

DATE : 26/03/10

NAME OF FACULTY: Dr. RAAVI JAIN

Director  
S.D. College of Management Studies  
Behind Gandhi Polytechnic  
Muzaffarnagar

Encl 67



**FACULTY PROFILE DETAILS**

- 1. NAME
- 2. ADDRESS (RES.)
- 3. PHONE NUMBER
- 4. E-MAIL ADDRESS
- 5. QUALIFICATION
- 6. DESIGNATION
- 7. P.H.D. RESEARCH DETAILS
- 8. RESEARCH EXPERIENCE
- 9. TEACHING EXPERIENCE
- 10. INDUSTRIAL EXPERIENCE
- 11. TOTAL EXPERIENCE
- 12. RESEARCH GUIDANCE
- 13. RESEARCH (PH.D.) GUIDED
- 14. AWARDS/RECOGNITIONS
- 15. MEMBERSHIP OF SOCIETIES/ASSOCIATIONS
- 16. INVITED LECTURES
- 17. SEMINAR/SYMPOSIUM ATTENDED/DELIVERED
- 18. QIP/SHORT TERM TRAINING ATTENDED
- 19. PUBLICATION DETAILS (Seminars)

Sandeep Mittal,  
148/1, Shri Ram Marg, Meerut

(R) \_\_\_\_\_ (Mob): 09897614171  
sandy.mittal@rediffmail.com

MBA, PGDPM, M.Com, MA (Accounting), M.Phil (Mgt)  
Associate Prof

Ph.D. Funding : \_\_\_\_\_ years \_\_\_\_\_ months  
Teaching Experience : \_\_\_\_\_ years \_\_\_\_\_ months 12 years  
Industrial Experience : \_\_\_\_\_ years \_\_\_\_\_ months 01 year  
Total Experience : \_\_\_\_\_ years \_\_\_\_\_ months  
Research Guidance : \_\_\_\_\_ years \_\_\_\_\_ months 3 m-Phd Research from Global open university  
TOTAL NO. : \_\_\_\_\_

Date of joining → 01-06-1999

TOTAL NO. : \_\_\_\_\_  
TOTAL NO. : \_\_\_\_\_  
TOTAL NO. (ICET Awards) : 01 IET Awards, 01 Disha Institute of  
TOTAL NO. : 01  
TOTAL NO. : \_\_\_\_\_ (INTERNATIONAL 01, NATIONAL 19)

RESEARCH PUBLICATIONS DETAILS							FORMAT ANNEXURE - X
SNO	PAPER TITLE	CO-OTHER	MONTH & YEAR	NAME OF JOURNAL	ED. & VOL.	PAGE NO.	NATIONAL/ INTERNATIONAL

19. BOOK(S) PUBLISHED : TOTAL NO. : \_\_\_\_\_

BOOK PUBLICATIONS DETAILS					FORMAT ANNEXURE - X2
SNO	BOOK TITLE	CO-OTHER	MONTH & YEAR	NAME OF PUBLICATION	GRANT IF ANY Granting Body & Amount
1	Introduction to Management	Dr. Mittal	2010	Pragati Prakashan	
2	Business Law	Dr. Mittal	2010	Pragati Prakashan	
3	Accounting	Dr. Mittal	2010	Pragati Prakashan	
4	Principles of Marketing	Dr. Mittal	2010	Pragati Prakashan	
5	Business Communication	Dr. Mittal	2010	Pragati Prakashan	

20. ANY OTHER (PLEASE SPECIFY/ATTACH...):

PLACE :  
DATE :

SIGNATURE : \_\_\_\_\_  
NAME OF FACULTY : Sandeep Mittal

S.D. College of Management Studies  
Behind Gandhi Polytechnic  
Musaffarnagar



**FACULTY PROFILE DETAILS**

1. NAME  
2. ADDRESS (RES.)

SACHIN GOEL  
B2, SOUTH BHADRA ROAD,  
NEW MANDE,  
MUZAFFAR NAGAR.

3. PHONE NUMBER  
4. E-MAIL ADDRESS

(R) 2602507 (Mob) 9897690116  
goel@sachin@rediffmail.com

5. QUALIFICATION

P.G.D.B.M., M.Com, M.B.A., Ph.D., M.Phil

6. DESIGNATION

Associate Professor

7. P.H.D. RESEARCH DETAILS

Marketing Strategies for Rural the poor Business in Uttarakhand

8. RESEARCH EXPERIENCE

08 years 00 months

9. TEACHING EXPERIENCE

10 years 02 months

10. INDUSTRIAL EXPERIENCE

02 years 06 months

11. TOTAL EXPERIENCE

12 years 07 months

12. RESEARCH GUIDANCE

00 years 00 months

13. RESEARCH (PH.D.) GUIDED

TOTAL NO. 00

14. AWARDS/RECOGNITIONS

TOTAL NO. 00

15. MEMBERSHIP OF SOCIETIES/ASSOCIATIONS

TOTAL NO. 00

16. INVITED LECTURES

TOTAL NO. 14

17. SEMINAR/SYMPOSIUM ATTENDED/DELIVERED

TOTAL NO. 10

18. OIP/SHORY TERM TRAINING ATTENDED

02

19. PUBLICATION DETAILS

TOTAL NO. (INTERNATIONAL 02, NATIONAL 08)

Date of joining - 01-02-2008

RESEARCH PUBLICATIONS DETAILS							FORMAT AND TYPE - (V)	
SNO	PAPER TITLE	CO-OTHER	MONTH & YEAR	NAME OF JOURNAL	ED. & VOL.	PAGE NO.	NATIONAL/ INTERNATIONAL	
1	Marketing Strategies for Rural the poor Business in Uttarakhand		12-02-2008				National	
2	Marketing Strategies for Rural the poor Business in Uttarakhand		28-02-2008				National	
3	Marketing Strategies for Rural the poor Business in Uttarakhand		21-02-2008				"	
4	Marketing Strategies for Rural the poor Business in Uttarakhand		March, 2008				"	

20. BOOKS PUBLISHED

TOTAL NO. 00

BOOK PUBLICATIONS DETAILS					FORMAT AND TYPE - (VI)	
SNO	BOOK TITLE	CO-OTHER	MONTH & YEAR	NAME OF PUBLICATION	GRANT IF ANY	Granting Body & Amount

21. ANY OTHER (PLEASE SPECIFY/ATTACH...):

PLACE : Muzaffar Nagar  
DATE : 12/03/10

SIGNATURE:   
NAME OF FACULTY: SACHIN GOEL

