

**MBA Semester -IV**  
**Entrepreneurship Development -2**

Time:3Hours

Total Marks -100

**Section A**

Note: Attempt all questions.

2×10=20

- a. What are small scale industries?
- b. Define the term innovation.
- c. Can women entrepreneurs compete with man entrepreneurs?
- d. Define the term professionalism
- e. What are MSMEs?
- f. Define the term entrepreneurship.
- g. Which customer would you target as an entrepreneur?
- h. What is the significance of promoting women entrepreneurs in India?
- i. Differentiate between family and non family entrepreneurs.
- j. Explain crowdfunding.

**Section B**

Answer any three of the following:

3×10=30

1. Explain various steps involved in the project planning and development.
2. Explain in detail about the internal and external analysis required before starting up of a project?
3. What are the various characteristics of an entrepreneur? Explain various functions performed by an entrepreneur.
4. Explain about the contents and formulation of project report.
5. What is international entrepreneurship? Why is it becoming so important to an entrepreneur?

**Section C**

Answer the following questions:

5×10=50

3. Explain the features and various sources of Venture Capital .List out few venture capital firms in the Indian market.

**OR**

Define a women entrepreneur. What role does a women entrepreneur play in development and growth of an economy?

4. Write short notes on any two of the following:

- a. Role of professionals.
- b. Feasibility analysis of a project.
- c. Financial feasibility of a project.
- d. Institutional support for new ventures.

5. What are the various steps involved in the process of entrepreneurship development? Explain various factors responsible for entrepreneurship development.

**OR**

How would you classify different types of entrepreneurship? What role does education and experience play in the development of entrepreneurship?

6. What are the various methods and procedures to domestic and an international entrepreneur?

**OR**

What is international entrepreneurship? What are the similarities and differences between domestic and an international entrepreneur?

7. Differentiate between Entrepreneur and Manager.

**OR**

What is the meaning of innovation according to Schumpeter? What type of change result from innovation?